

## Data Protection Policy and Authorisation for the vidaborbirtok.hu Website

Dear user,

This Data Protection Policy and Authorisation (hereinafter referred to as: **Authorisation**) serves to inform you, pursuant to Act LXIII of 1992 on the Protection of Personal Data and the Disclosure of Data of Public Interest about every essential fact regarding the handling of data by the Vida Wine Estate website, vidaborbirtok.hu (hereinafter referred to as: **Website**). Before disclosing any personal data to the Website, please agree to the handling of your data according to the terms as per this Authorisation. The following section presents the detailed data protection rules of the Website operated by the Vida Wine Estate.

Faithfully yours,  
Vida Wine Estate

### Detailed Data Protection Rules for the Website

1. The party entitled to hand data disclosed by you is Péter Vida, sole entrepreneur (domicile: 7100 Szekszárd, Napfény utca 27/a; tax number: 52737248-2-37 sole entrepreneur licence number: ES 313991, head of the Vida Wine Estate (hereinafter referred to as: Data Handler).
2. The Data Handler shall use your personal data in line with this Authorisation, Act LXIII of 1992 on the Protection of Personal Data and the Disclosure of Data of Public Interest, Act CXIX of 1995 on the Use of Name and Address Information Serving the Purposes of Research and Direct Marketing and Act XLVIII of 2008 on the Basic Requirements and Certain Restrictions of Commercial Advertising Activities.
3. The legal grounds for data handling are your authorisation, which you grant by ticking the checkbox signalling the acceptance of the Authorisation. The Data Handler may use your data for contacting you, delivering products ordered by you, providing product information and for complaint management.
4. Based on a separate authorisation, we can use your personal data for marketing communication purposes as well, in the context of which you will receive a newsletter or other notifications on the Data Handler's products and services, and we may contact you electronically or otherwise (for instance via telephone, text message or in the mail) for business purposes. You may withdraw your authorisation for the use of your personal data at any time with no restrictions or justification, free of charge. In the event of such withdrawal, your name and all other personal data will be immediately deleted from our database, and we will not contact you from that point on.
5. This authorisation may be withdrawn at any time with no restrictions or justification, free of charge. In the event of such withdrawal, your name and all other personal data will be immediately deleted from our database, and we will not contact you from that point on. You can withdraw your authorisation using the following channels:

- email: [info@vidaborbirtok.hu](mailto:info@vidaborbirtok.hu)
- mail: 7100 Szekszárd, Napfény utca 27/a
- telephone: 00 36 74 317 753

**6.** The Data Handler does not wish to handle the data of minors or children. For this reason, we will at times prompt users to indicate their age to prevent, as much as possible, minors or children from accessing certain website, contents or data.

**7.** The Data Handler uses the services of the following data processor for performing the technical tasks related to the Website's operation: Maxer Hosting Kft, Budapest XIII. Victor Hugo utca 18-22.

**8.** The period of data handling shall be the time required for implementing the objective of data handling if legislation does not specify otherwise. The period of data handling for direct business purposes shall be until withdrawal of the affected party's authorisation.

**9.** The Data Handler or, within the scope of its activity, the Data Processor shall ensure the safety of your personal data and take all technical and organisational measures, and establish procedural rules that are necessary for enforcing data protection rules.

**10.** Your rights and options for legal redress:

**(i)** You may request information about the handling of your personal data and may request the correction of your personal data, furthermore — with the exception of the data handling specified in legislation —, the deletion of your personal data, any may object to the use of your personal data for direct business purposes, which request the Data Handler shall immediately fulfil.

**(ii)** Upon your request, the Data Handler shall provide information on the data handled by it or processed by the Data Processor commissioned by it, on the purpose of data handling, the legal grounds and duration thereof, the name, address (seat) of the Data Processor, and on the activity related to data handling, furthermore, on whom receives or has received the data and for what purposes. The Data Handler shall provide such information in writing in an understandable form as soon as possible following receipt of the request, but within 30 days at the latest. Provision of such information is free of charge if you have not yet submitted such a request to the Data Handler for the same area within the current year.

**(iii)** The Data Handler shall delete the personal data if handling thereof is unlawful, upon your request, if the purpose of data use no longer exists, or if the storage period of the data defined in legislation has expired, or a court or the data protection commissioner has ordered such deletion.

**(iv)** The Data Handler shall notify you of correction or deletion, as well as all parties to whom your data was provided for purposes of data handling. Notification may be omitted if such does not violate your legitimate interest with respect to the purposes of data handling.